

DAINTREE LIFE

500,000 trees by 2030



Daintree Life
planting for the future

Funding Prospectus 2019

Daintree Life was set up late 2018 with the goal of planting 500,000 trees to expand the Daintree Rainforest, increase wildlife habitat and food resource, eliminate weeds and improve visitor experience. Your business can help us to achieve our goal and create positive outcomes for this unique World Heritage listed area and for all Australians.

5569 trees planted in the first 5 months



Volunteers planting an old unused service road with 1100 trees in the Daintree rainforest.

Who are we?

Set up as a partnership in 2018, Daintree Life brings together Dave Pinson & Connie Kerr - with combined backgrounds in conservation, rainforest revegetation, office administration, accounting, planning and liaising with multiple stakeholders, education, environmental compliance, fundraising and photography. With a 20-year history in wildlife rehabilitation, Dave & Connie understand that preserving and expanding habitat is critical to the survival of iconic Australian wildlife in the region such as Southern Cassowaries, Bennett's Tree-kangaroos, Boyd's Forest Dragons and Cairns Birdwing Butterflies. Dave and Connie have taken their skills and experience to create and bring forth a real and lasting long-term solution.



Boyd's Forest Dragon.

Mission & Vision

Our Mission is simple: Planting for the future.

Our Vision:

To promote positive outcomes in the heart of the Daintree Rainforest via education and with a goal of planting 500,000 trees by 2030.

Our Aims:

- Expansion of the Daintree National Park by approximately 60 hectares.
- Increased wildlife habitat and food resource.
- Enhanced visitor experience - replacing weeds with native vegetation.
- Reduction and cessation of herbicide use.
- Reduced roadside maintenance and associated fossil fuel emissions.
- Community involvement and pride via 'ownership' and volunteering opportunities.
- Traditional owner cultural consultation and on the ground involvement.
- Local employment opportunities.

“The best time to plant a tree is twenty years ago. The second best time is now.”
- Chinese Proverb

Our strategic approach

The Daintree rainforest is the world's oldest rainforest - home to unique and iconic wildlife and some of the oldest flowering trees on earth. Failed subdivisions in the 1980s saw substantial land clearing, resulting in a mosaic landscape of National Park, unused grassy service roads, wide areas of weedy roadside reserve and cleared private land. This is detrimental on many levels with regard to invasive weed incursion, wildlife and tourism.



Closed rainforest canopy over road.

Working in conjunction with Douglas Shire Council, we have mapped hundreds of areas to be cleared of weeds and planted with indigenous vegetation. Locals and visitors expect to see this - closed canopy rainforest at Thornton's Beach with Pink Tamarind fruit (inset).

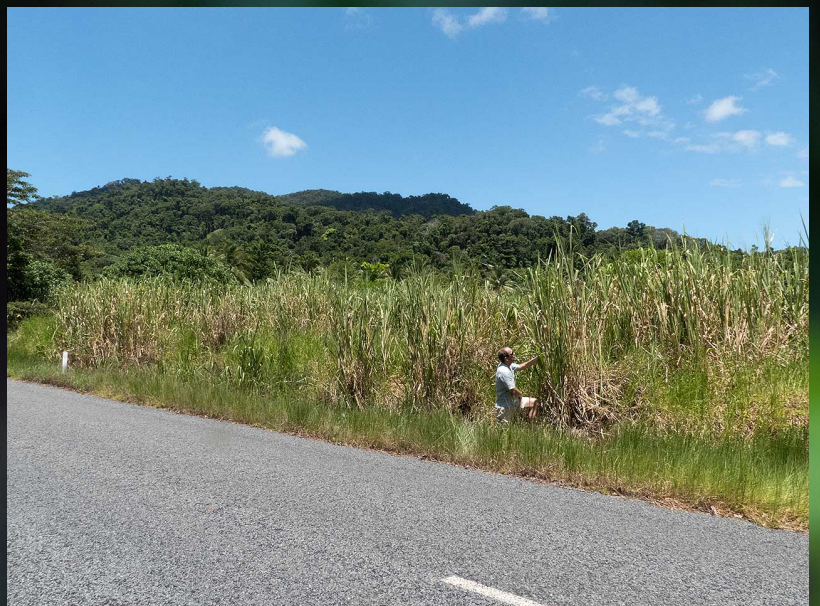


However, in many cases, people are presented with areas such as this (photo below) - introduced Guinea Grass choking roadside reserve. This is both an eyesore to local and overseas visitors and presents no value at all to our local wildlife.

Our approach is simple - identify weedy or cleared areas in need of planting with local rainforest vegetation, consult and seek permissions from all relevant stakeholders, clear the weeds, plant trees and maintain the new vegetation until it reaches effective canopy cover.

In total, this will add around 60 hectares of habitat to the National Park, consisting of at least 500,000 trees. This solves a real problem, considerably adds to both wildlife habitat and food resource, and vastly increases the tourism experience of this precious and unique area.

Planting for the future.



Roadside weeds - Guinea Grass.

Planting for the future

It all starts with good preparation. When areas are identified for planting, our next stage is mapping to determine each area in square metres. This indicates how many trees are required for each site.



An old service road with 1100 holes - ready for trees.

From there, we seek permissions and approvals from stakeholders. All that is then required is funding to complete the project.

Once funding is secure, we order trees from local nurseries and begin site preparation. This consists of manual removal of all large environmental weeds from the site, followed by mechanical brush cutting. This encourages fresh weed re-growth and after a suitable period, the new growth is more susceptible to herbicide, meaning less is required to complete the site preparation.

Once ground preparation is complete, we use a mechanical auger to dig holes at a 1.2 metre stem centre spacing in readiness for the trees.

Experience has shown that this tight density rainforest planting achieves rapid canopy formation in as little as 12 months. This shuts out light to sun-loving weeds, leading to cessation of all herbicide use in as little as one year from planting.

And now the part that everyone enjoys. Trees are picked up and planted. We use a combination of planting ourselves, and wherever possible, hold community tree-planting days on larger areas.

When ordering and planting, we use over 120 local species - planting understory, canopy and emergent layers concurrently. The ultimate aim is complex mature rainforest, and using the methods outlined above, we realistically aim to achieve this several decades earlier than nature alone - allowing maximum wildlife species use in the shortest possible time. This is because, although nature will plant areas via natural recruitment, only a handful of pioneer species will dominate for 30 years or more.



The same area fully planted in just 90 minutes by 25 volunteers.

How can your business help?

This is where you come in. We have a small dedicated team who can prepare ground to be shovel-ready with very short lead times. We have great local nurseries who specialise in indigenous rainforest species sourced from the local area. We also have an at-call base of people (both paid and volunteer) that we can mobilise quickly to upscale planting projects.

With a range of options and benefits on the next pages, we ask you to consider investing in this positive, worthwhile and valuable project - a long-term legacy for the future, as many of these tree species will live for hundreds of years.

Very little Australian tropical rainforest remains, therefore, any expansion is enormously beneficial to our wildlife, to our society and future generations as a whole. Rainforest sequesters large amounts of carbon dioxide, and we aim to put 500,000 trees into this area.

You can help us to achieve this.



Southern Cassowary



Volunteers at completion of a 1500 tree planting.

Donations, sponsorship & benefits.


Our current costs are \$10 per tree, with each tree adding around 1.5 square metres of rainforest. This figure factors in all land preparation, acquisition of suitable trees, planting and two years of maintenance while the young trees rapidly establish. We have a very small 0.5% loss rate and any lost trees are rapidly replaced. We thank you in advance for your contribution. With minimal overheads, your donation will go directly towards putting rainforest trees into the ground - a win for all. To find out more, please visit our website at www.daintreelife.com.au

Here are the ways you can make a donation:

- Make a donation online at <https://www.daintreelife.com.au/donate-for-trees>
- Direct bank transfer BSB: 064 835 Account: 1020 1397 (reference 'trees').
- Phone us on 07 4098 9056 or email us at daintreelife@gmail.com for all enquiries.
- We are currently seeking DGR status, but in the meantime you can contact us for auspicing arrangements currently in place for tax deductibility.

A table of sponsorship benefits for your business is listed on the page below.

Thank you for your support.
Sincerely,



Dave Pinson (co-founder, Daintree Life).

Contact Details

Daintree Life

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Fibrous Satinash fruit.

Sponsorship Benefits

We firmly believe in mutual benefits and as such offer the following to all donors and sponsors.

\$100	A quarterly emailed Newsletter, a personalised emailed certificate of appreciation and a mention in our next published newsletter.
\$250	As above, plus a 'thank you' tagged post on our social media platforms.
\$500	As above, plus a permanent live text link to your business on our website sponsorship page.
\$1000	All of the above, plus a small business logo on our website sponsorship page and use of Daintree Life Media Kit with logos, approved photos and text for sponsor's internal communications
\$2500	All of the above, plus a large business logo on our website sponsorship page.
\$5000	As above, plus a generous promotional business description on our website sponsorship page.
\$10,000	All of the above, plus a 'sponsored by' inclusion on a 900mm x 600mm sign prominently displayed at the planting site for 2 years and a 3-hour personalised tour for up to 4 key staff members. Tour includes planting sites and local rainforest attraction with complimentary morning tea. Tree planting photo opportunity for staff. Travel and accommodation costs paid by sponsor.
\$25,000 +	All of the above, plus a half day personalised tour for up to 4 key staff members. Tour includes as above plus complimentary lunch and bonus Daintree River cruise. Travel and accommodation costs paid by sponsor.

Please contact us for all enquiries or to tailor packages to your requirements.